WMS Express Battle Card

For Microsoft Partners who sell Insight Works apps

WMS Express puts receiving, picking and shipping, counting, and bin moves on Android, Windows, and Chrome OS devices for Microsoft Dynamics 365 Business Central online. It is free for up to five devices in use at the same time.

WHO TO CALL ON

Small warehouses on Business Central online that still key in receipts and shipments from paper.

Users include warehouse workers who receive, pick, ship, and count stock on Android, Windows, and Chrome OS devices.

AT A GLANCE

Business Central	Online (cloud) only
Licensing	Free for up to 5 concurrent devices; more in packs of 5
User license	Device or full user license, Essentials or Premium
Devices	Android, Windows (Desktop Client), Chrome OS
Availability	All countries where Business Central is available

What changes when you add WMS Express to Business Central

	Business Central without WMS Express	Business Central with WMS Express
Getting started	Small warehouses put off barcode scanning because it sounds like an integration project, so receipts get keyed in later from paper.	A setup wizard prints an installation report. Scanning its barcodes installs, configures, and signs in the Android handheld, with no middleware or separate server.
Receiving and shipping	Receipts and shipments keyed in after the fact leave stock unavailable and hide errors until a count.	Workers scan against the documents their locations already use, capture lot, serial, and package numbers where required, and post from the device or office.
Counting	Paper count sheets have to be keyed back into Business Central, and every keying step is another chance for error.	Standard Count works directly against a physical inventory journal batch, from a calculated list or blind. Reconciliation and posting stay in Business Central.
Room to grow	Customers ask what happens when the warehouse outgrows an entry-level app.	WMS Express runs on the same platform as Warehouse Insight, so moving up needs no second set of hardware.

Selling points

Setup from a printed report.
Scanning the report's barcodes installs, configures, and signs in the handheld.

Counts against the journal.
Lot and serial counts need Advanced Inventory Count, which can be licensed alongside.

Runs on Android, Windows, and Chrome OS.
The device camera can also act as a scanner on phones.

Scans against existing documents.
Works with orders, transfers, inventory put-aways and picks, or warehouse documents.

Licensed by concurrent devices.
Free for up to five devices in use at once, with more sold in packs of five.

Printing through the cloud.
Handhelds print through Business Central using a cloud print service such as PrintNode Connector PowerTool.

Qualify the opportunity

1. Are you on Business Central online today, or planning to move soon?
2. How do you handle receiving, picking, and shipping today?
3. What are your biggest warehouse problems: accuracy, speed, or traceability?
4. Do you scan barcodes today? Which devices, and are they Android?
5. How many handheld devices would be in use at the same time?
6. Do you use warehouse receipts, put-aways, and picks in Business Central?
7. Do you track lot, serial, or package numbers?
8. How do you count inventory today? Do you count by lot or serial?
9. Do you need production consumption and output or license plating on handhelds?
10. How do you print labels and documents from the warehouse today?

Common questions

Does it run on Business Central online?
Yes, on Business Central online (cloud) only. On-premises is not supported.

What Business Central license is needed?
Each handheld signs in with a device license or full user license, Essentials or Premium. Workers then sign in with Insight Works user logins or badge barcodes.

Which configurations are available?
Standard, Basic Warehouse, or Warehouse, matched to how locations are set up in Business Central. Only one can be installed at a time.

Does it handle bin moves?
Yes. WMS Express puts bin moves on Android, Windows, and Chrome OS devices, along with receiving, picking and shipping, and counting.

How is it licensed?
The first five devices in use at the same time carry no Insight Works subscription. Additional concurrent device licenses are sold in packs of five.

Which devices does it support?
Android handhelds, Windows through the Desktop Client, and Chrome OS. On Android, the device camera can also be enabled as a scanner, which suits phones for occasional scanning.

What must be set up first?
Locations and any warehouse documents must already be configured in Business Central. WMS Express works with the documents Business Central generates.

> **Customer needs more than the basics?** Position Warehouse Insight, Insight Works' full mobile warehouse app. It adds license plating, production consumption and output, the Application Designer, and an add-on catalog. Moving up means uninstalling WMS Express and installing Warehouse Insight, with minor setup.

Resources

Sales kit: insight-works.com/partner-hub/wms-express

App page and demo: insight-works.com/apps/wms-express

Datasheet: WMS Express datasheet (PDF)

Partner hub: insight-works.com/partner-hub

Your Insight Works contacts

Melonie Wood
Partner Success, North America and global

Erik Garstad
Product Consultant

For a pre-sales meeting, a demo, or implementation guidance, send a message at insight-works.com/partner-hub/contact.

INSIGHT WORKS

North America
Suite #102, 5661 99 Street NW
Edmonton, Alberta, Canada T6E 3N8

Europe
Kingsfordweg 151
Amsterdam, Netherlands 1043 GR

insight-works.com
info@insight-works.com

© 2026 Insight Works. E&OE.