Leveraging Insight Works' Order Fulfillment Worksheet for e-commerce fulfillment

Summary

Customer
Punt-uit

Industry
Third-party logistics and e-commerce fulfillment

Location
Netherlands

Partners
Insight Works (ISV)

Solution
- Microsoft Dynamics 365 Business Central
- Order Fulfillment Worksheet

Results
- Smaller order batches processed more frequently
- Rapid customer order adjustments
- Scaling without performance bottlenecks
- Fewer manual tasks and lower error rates
- Improved service reliability and customer satisfaction



ABOUT PUNT-UIT

Punt-uit is a leading logistics provider based in the Netherlands, specializing in tailored shipping and fulfillment solutions for e-commerce businesses. Handling over 500,000 sales orders and three million sales lines annually, Punt-uit manages high-demand logistics while providing volume-based shipping discounts, customizable packaging, and real-time tracking options.

CHALLENGES

With rapid growth and increasing e-commerce demands, Punt-uit needed an efficient, scalable solution to manage high volumes of sales line items and dynamically allocate inventory across thousands of daily orders. Their previous system involved manual tracking and static planning through Business Central's pick worksheet, which limited processing speed, flexibility, and customer service capabilities.

With up to 750,000 active sales lines, Punt-uit required a streamlined method to track, manage, and prioritize orders, as manual processes could not scale to meet this demand. Punt-uit needed to dynamically allocate inventory daily, drawing from over 800,000 demand records and millions of supply records to determine what was ready for shipping each day.

To process large order volumes, Punt-uit needed a solution capable of efficiently handling high data quantities and ensuring that only items ready for dispatch were prepared. Real-time insights into available items for picking and shipping were crucial to avoid errors and delays, helping to optimize their pick-and-ship processes.

SOLUTION

Punt-uit selected the Order Fulfillment Worksheet app by Insight Works to overcome these challenges. Designed specifically for Business Central, the app automates order prioritization, inventory allocation, and tracking, enabling organizations to optimize fulfillment by focusing on in-stock orders and providing real-time insights into inventory and order details.

1. Automated order tracking: Real-time order status tracking (fully, partially, or not available) enables Punt-uit to manage and prioritize orders effectively.

2. Dynamic inventory allocation: Daily recalculations for inventory allocation streamline warehouse movements, reducing manual intervention and error

rates.

3. Efficient data handling: The app efficiently processes large data volumes, allowing Punt-uit to focus on orders that are ready for fulfillment.

4. Warehouse movement guidance: Automated pick generation and guidance for warehouse movements improve the speed and accuracy of order processing.

IMPLEMENTATION PROCESS

Punt-uit's team found the Order Fulfillment Worksheet implementation smooth and efficient, taking advantage of the app's features directly from Microsoft Marketplace. Insight Works reviewed feedback from Punt-uit, leading to app performance and scalability enhancements. These general improvements were incorporated into the Order Fulfillment Worksheet, benefitting all users by optimizing app performance in high-volume environments.

Key learning: The project highlighted the importance of real-time testing and responsive iterations to meet scalability requirements.

RESULTS AND BENEFITS

Since implementing the Order Fulfillment Worksheet, Punt-uit has realized several operational benefits.

- Increased Flexibility: Punt-uit can now manage smaller order batches more frequently, allowing for rapid customer order adjustments.
- Enhanced Scalability: Efficient data handling allows Punt-uit to continue scaling operations without performance bottlenecks.
- Time Savings and Reduced Errors: Automated tracking and real-time insights streamline fulfillment, reduce manual tasks, and lower error rates.
- Improved Customer Satisfaction: Dynamic allocation and timely fulfillment have enhanced Punt-uit's service reliability, strengthening customer satisfaction.

KEY TAKEAWAY

The Order Fulfillment Worksheet has empowered Punt-uit with the flexibility and scalability to manage their growing e-commerce fulfillment demands efficiently. Insight Works continues to enhance this app to support high-volume environments without compromising speed or accuracy.

About Insight Works

Insight Works is a Microsoft Dynamics 365 Business Central ISV (independent software vendor) specializing in warehouse management, manufacturing, and productivity solutions. With a portfolio of apps available on Microsoft Marketplace, Insight Works helps distributors, manufacturers, and wholesalers extend Business Central to fit the way they actually work. Learn more at insight-works.com.

North America
Suite #102, 5661 99 Street NW
Edmonton, Alberta, Canada T6E 3N8

Europe
Kingsfordweg 151
Amsterdam, Netherlands 1043 GR

insight-works.com
info@insight-works.com

© 2026 Insight Works. E&OE.